





# DIAMOND AWARD WINNER PASTA



# WE OWE THE AWARDS WE WON TO THE STRICT STANDARDS WE HOLD

Diamond Taste Award is given to products that deserve to receive the "Taste Award" by scoring over 90% 7 times in 10 years.

Receiving the 'Taste Award' from 7 different juries for 7 years is very difficult and very prestigious. Selva has been deemed worthy of the 'Taste Award' by scoring over 90% 7 times since 2013.

Selva received the Superior Taste Award for the 7th time in 2019 and became the World's Diamond Award Winning Pasta by receiving it for the 8th time in 2022.



Spaghetti No.4



# ABOUT US

Selva Food was established in 1988 under the name Ittifak Flour Inc. in Konya. In a short time, it grew a lot, and formed the basis of today's Loras Holding. Selva Food, which started producing pasta and semolina as well in 1994, has become a popular brand in Turkey and the world with its innovative products.

## Activity Area

Selva Food, with its wheat flour, pasta and semolina product range, is a brand preferred by consumers for its quality in the FMCG and Out-of-Home markets.

## Our Commitment to Sustainability

We aim to create a world where everyone has the right to a healthy and good life by reducing our negative impact on the environment and transforming it for the better through sustainable business models.

## Healthy Life with Selva Flavor

Believing that everyone has the right to a healthy life, Selva Food prioritizes the health of its consumers in all processes, from raw material purchasing to after-sales services. Selva pasta's ingredients consist only of durum wheat semolina and water, and there are no additives used in its production. Pasta has an important role in a balanced and healthy diet with its protein ratio, fiber balance and low glycemic index. Thanks to wheat flour, Selva shares the ancient abundance of Anatolia with the Turkish and world cuisine, taking care of the health of its consumers.

## Selva Quality

Selva Food, which works in line with the responsible production approach by prioritizing customer satisfaction and health within the sustainable value chain, is preferred by its consumers for its quality, and it adds value to the lives of its internal and external stakeholders with food safety, consumer satisfaction and traceable business processes.

## Chronology



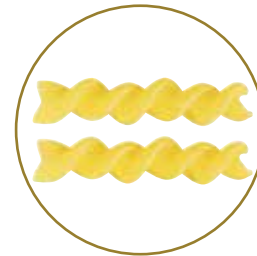


# Quick Cooking Pasta



## Express Spaghetti

Weight: 350 g  
Inner Pack Barcode: 8 690890001755  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No: 2 8690890800680



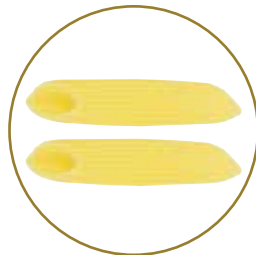
## Express Fusilli

Weight: 350 g  
Inner Pack Barcode: 8 690890001779  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No: 2 8690890800703



## Express Elbow

Weight: 350 g  
Inner Pack Barcode: 8 690890001786  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No: 2 8690890800710



## Express Penne Rigate

Weight: 350 g  
Inner Pack Barcode: 8 690890001762  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No: 2 8690890800697

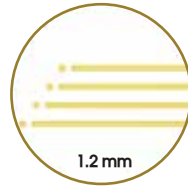


## Express Sedanini Rigate

Weight: 350 g  
Inner Pack Barcode: 8 690890001793  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No: 2 8690890800727

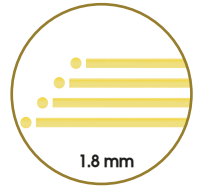
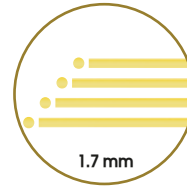
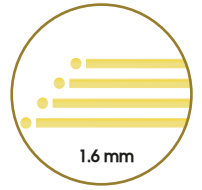
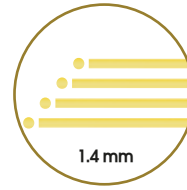


# Spaghetti



**Spaghettini / No:1**

Weight: 500 g  
Inner Pack Barcode:  
8 690890001168  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No:  
0 8690890300056



**Spaghetti / No:4**

Weight: 500 g  
Inner Pack Barcode:  
8 690890200097  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No:  
0 8690890750172



**Bucati / No:7**

Weight: 500 g  
Inner Pack Barcode:  
8 690890200103  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No:  
0 8690890750165



**Linguine / No:6**

Weight: 500 g  
Inner Pack Barcode:  
8 690890001632  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No:  
2 8690890800444

# Spaghetti



## Bundle Spaghetti (100 g x 5)

Weight: 500 g (100 g x 5)  
Inner Pack Barcode:  
4 560132321641  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No:  
1 4560132321648



## Bundle Spaghetti (100 g x 4)

Weight: 400 g (100 g x 4)  
Inner Pack Barcode:  
4 560132321894  
Units in Carton: 30  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No:  
1 4560132321891





# Pastina



## Risoni / No:21

Weight:500 g  
Inner Pack Barcode:  
8 690890500012  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode:  
0 8690890750189



## Vermicelli No: 22

Weight:500 g  
Inner Pack Barcode:  
8 690890210010  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode:  
0 8690890750196

# Short Pasta



**Farfalle No:12**

Weight: 500 g  
Inner Pack Barcode: 8 690890200035  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No: 0 8690890750141



**Sedanini Rigate No:34**

Weight: 500 g  
Inner Pack Barcode: 8 690890200073  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No: 0 8690890750110



**Penne Rigate No:40**

Weight: 500 g  
Inner Pack Barcode: 8 690890220026  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No: 0 8690890750059



**Fusilli No: 33**

Weight: 500 g  
Inner Pack Barcode: 8 690890200011  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No: 0 8690890750127



# Short Pasta



**Ditaloni No:35**

Weight: 500 g  
Inner Pack Barcode: 8 690890200059  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No: 0 8690890750103



**Farfalle Tonde / No:11**

Weight: 500 g  
Inner Pack Barcode: 8 690890200028  
Units in Carton: 20  
Outer Pack: Pet  
Shelf Life: 36 Ay  
Carton Barcode No: 0 8690890700023



**Ditalini Rigate No:39**

Weight: 500 g  
Inner Pack Barcode: 8 690890200080  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No: 0 8690890750066



**Pipe Rigate**

Weight: 500 g  
Inner Pack Barcode: 8 690890220019  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No : 2 8690890802349



# Short Pasta



**Chifferi Rigate**

Weight: 500 g  
Inner Pack Barcode: 8 690890003902  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No : 2 8690890802769



**Elbow No:48**

Weight: 500 g  
Inner Pack Barcode: 8 690890220064  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No: 0 8690890750042



**Elbow No:48**

Weight: 500 g  
Inner Pack Barcode: 8 690890220064  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 24 Months  
Carton Barcode No: 0 8690890750042



# Tricolore Pasta



## Tricolore Pasta

Weight: 350 g

Inner Pack Barcode: 8 690890003766

Units in Carton: 12

Outer Pack: Carton

Shelf Life: 24 Months

Carton Barcode No: 2 8690890802257



# Wheat Flours



## Flour 1000 g

Weight: 1000 g  
Inner Pack Barcode: 8 690890000017  
Units in Bag: 12  
Outer Pack: Shrink  
Shelf Life: 12 Months  
Carton Barcode No: 2 8690890800604



## Flour 2000 g

Weight: 2000 g  
Inner Pack Barcode: 8 690890004015  
Units in Bag: 8  
Outer Pack: Shrink  
Shelf Life: 12 Months  
Carton Barcode No: 2 8690890800611



## Flour 5000 g

Weight: 5000 g  
Inner Pack Barcode: 8 690890004169  
Units in Bag: 4  
Outer Pack: Shrink  
Shelf Life: 12 Months  
Carton Barcode No: 2 8690890800628



# Semolina



**Semolina 500g (Vacuum)**

Weight: 500 g  
Inner Pack Barcode: 8 690890001816  
Units in Carton: 20  
Outer Pack: Carton  
Shelf Life: 18 Months  
Carton Barcode No: 2 8690890800741



**Creamy Wheat Semolina 1000g (Vacuum)**

Weight: 1000 g  
Inner Pack Barcode: 8 690890003162  
Units in Carton: 12  
Outer Pack: Carton  
Shelf Life: 18 Months  
Carton Barcode No: 2 8690890801779

# Catering



**Penne Rigate**

Weight: 5000 g  
Inner Pack Barcode:  
8 690890002844  
Shelf Life: 36 Months



**Fusilli**

Weight: 5000 g  
Inner Pack Barcode:  
8 690890002813  
Shelf Life: 36 Months



**Elbow**

Weight: 5000 g  
Inner Pack Barcode:  
8 690890002899  
Shelf Life: 36 Months





# Catering



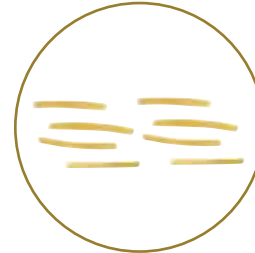
**Spaghetti**

Weight: 5000 g  
Inner Pack Barcode:  
8 690890001243  
Shelf Life: 36 Months



**Sedanini Rigate**

Weight: 5000 g  
Inner Pack Barcode:  
8 690890002820  
Shelf Life: 36 Months



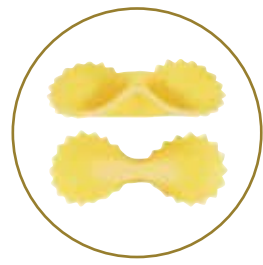
**Vermicelli**

Weight: 5000 g  
Inner Pack Barcode:  
8 690890002943  
Shelf Life: 36 Months



**Risoni**

Weight: 5000 g  
Inner Pack Barcode:  
8 690890002936  
Shelf Life: 36 Months



**Farfalle Tonde**

Weight: 5000 g  
Inner Pack Barcode:  
8 690890002875  
Shelf Life: 36 Months



**Ditalini Rigate**

Weight: 5000 g  
Inner Pack Barcode:  
8 690890002837  
Shelf Life: 36 Months



**Chifferi Rigate**

Weight: 5000 g  
Inner Pack Barcode:  
8 690890002899  
Shelf Life: 36 Months

# CARTON DIMENSIONS

PRODUCT BARCODE NO	CARTON BARCODE NO	PRODUCT NAME	PACK WEIGHT (kg)	CARTON WEIGHT (kg)	PRODUCT PER CARTON	CARTON WIDTH (M)	CARTON LENGTH (M)	CARTON LENGTH (M)	CARTON TOTAL VOLUME (M <sup>3</sup> )
8 690890001755	2 8690890800680	EXPRESS SPAGHETTI	350 g	7 kg	20 Pcs	0,13	0,22	0,27	0,008
8 690890001779	2 8690890800703	EXPRESS FUSILLI	350 g	7 kg	20 Pcs	0,33	0,41	0,20	0,027
8 690890001786	2 8690890800710	EXPRESS ELBOW	350 g	7 kg	20 Pcs	0,32	0,41	0,17	0,022
8 690890001762	2 8690890800697	EXPRESS PENNE RIGATE	350 g	7 kg	20 Pcs	0,31	0,41	0,20	0,025
8 690890001793	2 8690890800727	EXPRESS SEDANINI RIGATE	350 g	7 kg	20 Pcs	0,32	0,41	0,18	0,023
8 690890001168	0 8690890300056	SPAGHETTINI	500 g	10 kg	20 Pcs	0,13	0,30	0,27	0,010
8 690890200097	0 8690890750172	SPAGHETTI	500 g	10 kg	20 Pcs	0,13	0,29	0,26	0,009
8 690890200103	0 8690890750165	BUCATI	500 g	10 kg	20 Pcs	0,17	0,37	0,27	0,016
8 690890001632	2 8690890800444	LINGUINE	500 g	10 kg	20 Pcs	0,13	0,29	0,26	0,009
4 560132321641	1 4560132321648	BUNDLE SPAGHETTI (100g*5)	500 g	10 kg	20 Pcs	0,11	0,38	0,27	0,011
4 560132321894	1 4560132321891	BUNDLE SPAGEHTTI (100g*4)	400 g	12 kg	30 Pcs	0,17	0,30	0,27	0,013
8 690890500012	0 8690890750189	RISONI	500 g	10 kg	20 Pcs	0,29	0,33	0,16	0,015
8 690890210010	0 8690890750196	VERMICELLI	500 g	10 kg	20 Pcs	0,28	0,39	0,17	0,018
8 690890200035	0 8690890750141	FARFALLE	500 g	10 kg	20 Pcs	0,32	0,47	0,24	0,036
8 690890200073	0 8690890750110	SEDANINI RIGATE	500 g	10 kg	20 Pcs	0,32	0,41	0,21	0,027
8 690890220026	0 8690890750059	PENNE RIGATE	500 g	10 kg	20 Pcs	0,32	0,43	0,25	0,034
8 690890200011	0 8690890750127	FUSILLI	500 g	10 kg	20 Pcs	0,33	0,43	0,22	0,031
8 690890200059	0 8690890750103	DITALONI	500 g	10 kg	20 Pcs	0,32	0,42	0,22	0,029
8 690890200028	0 8690890750158	FARFALLE TONDE	500 g	10 kg	20 Pcs	0,33	0,41	0,22	0,024
8 690890200080	0 8690890750066	DITALINI RIGATE	500 g	10 kg	20 Pcs	0,27	0,43	0,21	0,024
8 690890220019	0 8690890750080	PIPE RIGATE	500 g	10 kg	20 Pcs	0,32	0,47	0,24	0,036
8 690890003902	2 8690890802349	CHIFFERI RIGATE	500 g	10 kg	20 Pcs	0,32	0,42	0,23	0,030
8 690890220064	0 8690890750042	ELBOW	500 g	10 kg	20 Pcs	0,27	0,40	0,22	0,023
8 690890003766	2 8690890802257	TRICOLORE PASTA	350 g	4.2 kg	12 Pcs	0,32	0,47	0,26	0,039
8 690890000017	2 8690890800604	WHEAT FLOURS 1000 g	1000 g	12 kg	12 Pcs	0,31	0,32	0,15	0,014
8 690890004015	2 8690890800611	WHEAT FLOURS 2000 g	2000 g	16 kg	8 Pcs	0,26	0,33	0,23	0,020
8 690890004169	2 8690890800628	WHEAT FLOURS 5000 g	5000 g	20 kg	4 Pcs	0,40	0,28	0,21	0,024
8 690890001816	2 8690890800741	SEMOLINA VACUUM 500 G	500 g	10 kg	20 Pcs	0,16	0,32	0,26	0,013
8 690890001823	2 8690890800758	SEMOLINA VACUUM 1000 G	1000 g	10 kg	12 Pcs	0,19	0,31	0,27	0,015
8 690890002844	0 8690890300056	PENNE RIGATE	5000 g	10 kg	2 Pcs	0,32	0,47	0,20	0,030
8 690890002813	2 8690890800109	FUSILLI	5000 g	10 kg	2 Pcs	0,32	0,47	0,21	0,031
8 690890002813	2 8690890800093	ELBOW	5000 g	10 kg	2 Pcs	0,30	0,38	0,17	0,019
8 690890001243	2 8690890800178	SPAGHETTI	5000 g	10 kg	2 Pcs	0,27	0,30	0,13	0,010
8 690890002820		SEDANIN RIGATE	5000 g	10 kg	2 Pcs	0,27	0,28	0,13	0,009
8 690890002943	2 8690890800383	VERMICELLI	5000 g	10 kg	2 Pcs	0,36	0,39	0,13	0,018
8 690890002936	2 8690890800383	RISONI	5000 g	10 kg	2 Pcs	-	-	-	-
8 690890002875		FARFALLE TONDE	5000 g	10 kg	2 Pcs	0,32	0,51	0,23	0,037
8 690890002837		DITALINI RIGATE	5000 g	10 kg	2 Pcs	-	-	-	-
8 690890002899		CHIFFERI RIGATE	5000 g	10 kg	2 Pcs	-	-	-	-

# OUR AWARDS

Economy Magazine & Fortis Bank "The Company That Increased Its Profitability the Most Award" 2009

Capital Magazine & Finansbank "Best Branding Strategy Award in the Sector" 2009

International Consumer Academy "European Union Quality Award" 2009

Central Anatolian Exporters' Association "Export Award" 2011

Konya Metropolitan Municipality "Most Environmentally Friendly Factory Award" 2011

Middle East Technical University "Entrepreneurship Award of the Year" 2012

World Quality Summit "Consumer Quality Award" 2012

Packaging Crescent and Stars "Bronze Package Award" 2012

Konya Economy Awards "Second 500 Industrial Enterprises & Export Award" 2012

Konya Economy Awards "Second 500 Industrial Enterprises & Export Award" 2013

Konya Economy Awards "Second 500 Industrial Enterprises & Export Award" 2014

Konya Economy Awards "Second 500 Industrial Enterprises & Export Award" 2015

Konya Economy Awards "Second 500 Industrial Enterprises & Export Award" 2016

Konya Economy Awards "Top 500 Industrial Enterprises & Export Award" 2017



Superior Taste Award" 8 times in total for 7 consecutive years by the International Taste and Quality Institute (ITQI) 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2022

"Crystal Taste Award" 2015, given by the International Taste and Quality Institute (ITQI) and meaning stability in quality and taste.



International  
Monde Selection  
Wheat Germ Pasta  
Silver Medal



International  
Monde Selection  
Wheat Germ Pasta  
Grand Gold Medal



International  
Monde Selection  
Squid Spaghetti  
Bronze Medal

# CERTIFICATES



**FSSC 22000**

FOOD SAFETY  
SYSTEM CERTIFICATE



QUALITY MANAGEMENT  
SYSTEM CERTIFICATE



HALAL FOOD



KOSHER

KOSHER CERTIFICATE



QUALITY MANAGEMENT  
SYSTEM CERTIFICATE





## SELVA GIDA

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